

# National Preparedness Month 2008

## EMERGENCY PREPAREDNESS EVENT MEDIA ADVISORY

The *Ready* Campaign will be distributing a national media advisory to promote NPM 2008. This media advisory can be tailored for your local efforts.

### MEDIA ADVISORY

#### *Attention News Directors and Assignment Editors*

**(ORGANIZATION/BUSINESS NAME) PREPARES FOR EMERGENCIES; ENCOURAGES THE PUBLIC TO ATTEND EMERGENCY PREPAREDNESS NIGHT**

#### *Local Activities Part of National Preparedness Month 2008*

- WHO:** (ORGANIZATION/BUSINESS NAME) invites the community to join together to become better informed as part of local National Preparedness Month 2008 activities.
- WHAT:** This September marks National Preparedness Month 2008, a nationwide coordinated effort encouraging families to take simple steps to prepare for emergencies in their homes, businesses and communities. During National Preparedness Month, the *Ready* Campaign and Citizen Corps will work with a wide variety of organizations to highlight the importance of emergency preparedness and promote community involvement across the nation through events and activities, such as first aid trainings, town hall meetings and emergency drills.
- As part of local National Preparedness Month activities, (ORGANIZATION/BUSINESS NAME) will host an Emergency Preparedness Night, attendees will learn how to make an emergency supply kit; create a Family Emergency Plan; and receive valuable local emergency preparedness information so they know how to stay informed during an emergency situation. They will also learn ways to get involved in getting the community prepared.
- WHEN:** September (DATE), 2008, (TIME)
- WHERE:** (ORGANIZATION/BUSINESS NAME)  
(ADDRESS)  
(CITY/STATE)
- WHY:** The *Ready* Campaign and Citizen Corps are urging the public to use National Preparedness Month to take simple steps to prepare including: Get an emergency supply kit; Make an emergency plan; Be informed about the types of emergencies that can happen; and Get involved in their communities. (ORGANIZATION/BUSINESS NAME) encourages our community to be better prepared and invites community members to attend Emergency Preparedness Night to learn how.

**For more information contact (ORGANIZATION/BUSINESS NAME) at (PHONE NUMBER).**

Please visit [ready.gov](http://ready.gov) for more information on emergency preparedness.