



# MEDIA RELEASE

## Traffic Safety Office

Ohio Traffic Safety Office • Tina O'Grady, Administrator  
[www.ohiohighwaysafetyoffice.ohio.gov](http://www.ohiohighwaysafetyoffice.ohio.gov)



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### **RECENT ENFORCEMENT EFFORTS PROVE TO BE ACTIVE, SUCCESSFUL**

*2010 Click It or Ticket Campaign and Rivers and Roads Corridor Enforcement Project Completed*

**(COLUMBUS)** – Ohio's participation in the national *Click It or Ticket* seat belt mobilization proved to once again be very active, as agencies continued to remind motorists to buckle up – day and night.

More than 900 law enforcement partners around Ohio, including the Ohio State Highway Patrol (OSHP), aggressively enforced the law during the mobilization. According to preliminary data, the OSHP, a division within the Ohio Department of Public Safety (ODPS), issued a total of 7,050 seat belt citations between May 24 and June 6. Additionally, the Patrol issued 24,278 speed citations and made 1,058 OVI arrests during that same time period.

"These educational and enforcement efforts are necessary to our mission of reducing injuries and saving lives," said ODPS Director Thomas J. Stickrath. "I am proud of all the work done by our state and local partners and look forward to many more successful collaborative projects."

*Click It or Ticket* is a nationwide enforcement campaign to crack down on seat belt non-use and to reduce highway fatalities. The mobilization is conducted annually by the National Highway Traffic Safety Administration (NHTSA) in conjunction with law enforcement agencies, state highway safety offices and traffic safety advocates.

Additionally, the Rivers and Roads Corridor Enforcement Project in Ohio was a success as well, resulting in no fatalities and no serious crashes along the corridor. This high-visibility enforcement project ran during the *Click It or Ticket* campaign and included U.S. Route 52 in Ohio and West Virginia, and AA Highway/9 in Kentucky. It was coordinated by the Ohio Traffic Safety Office. Participating agencies patrolled (with any available resources) the corridors concentrating on safety issues like seat belt use, impaired driving and aggressive driving. The Ohio Department of Natural Resources Division of Watercraft also participated by focusing on dangerous behaviors on the Ohio River.

For more information on the *Click It or Ticket* mobilization and other programs run by the Ohio Traffic Safety Office, log onto <http://ohiohighwaysafetyoffice.ohio.gov/>.

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*ODPS works to reduce deaths and injuries and improve the quality of life for Ohioans through the coordinated efforts of its Divisions, which include the Ohio State Highway Patrol and Ohio Traffic Safety Office. The Ohio State Highway Patrol enforces traffic laws and OTSO funds the efforts of OVI Task Forces and other grants for law enforcement to combat impaired and unsafe driving. OTSO also promotes educational programs, coalition-building efforts and campaigns for highway safety.*