



MEDIA RELEASE

Bureau of Motor Vehicles

Ohio Bureau of Motor Vehicles • Mike Rankin, Registrar
www.ohiobmv.com



FOR IMMEDIATE RELEASE

December 12, 2013

Contact: Lindsey Bohrer, Public Information Officer
(614) 752-6585

Ohio Bureau of Motor Vehicles Selects First Winner of “What’s on Your Plate?” Contest

COLUMBUS –The Bureau of Motor Vehicles (BMV) has selected its first “What’s on Your Plate?” winner! As this quarter’s winner, Kim Oxender, will be featured on the BMV’s Web site, Facebook and Twitter pages. Kim will also receive a decorative license plate with the personalization of her choice.



Kim was selected from 30 submissions for her powerful story. Kim chose the Donate Life plate with her son Kaleb’s nickname on it “KBOB.” Kaleb was killed in an auto accident in June 2013. Kaleb was an organ donor, and the same day he died someone received Kaleb's eyes, making it possible to see for the very first time! Someone else received one of Kaleb's heart valves and the family recently received a letter from a pro football player, thanking them for Kaleb's gift of donation, because he needed a tissue transplant of his knee and he received Kaleb's.

The runner-up Bob Schmidt, served with the US Army's 1st Infantry Division in Vietnam in 1969 and 1970. His division, known as the Big Red One (BRO), had a motto: "No mission too difficult, No sacrifice too great, Duty First". His plate, DTY1ST is an



excellent way for him to honor the men and women of the BRO.

The BMV still wants to hear from you! If you have a unique personalized license plate, tell the BMV!

Just send the BMV a photo of you with your personalized license plate and a brief summary of how you chose your plate's message. Email the photo and summary to Communications@dps.state.oh.us and you could be featured on BMV's Facebook page and BMV's official website. You could also win a decorative plate award with the personalization of your choice! Plates must be current and valid. Winners will be selected quarterly.

###

Special license plates may be ordered at any Deputy Registrar, by mail, telephone and through www.OPLATES.com.