



MEDIA RELEASE

Bureau of Motor Vehicles

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FOR IMMEDIATE RELEASE

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Ohio Bureau of Motor Vehicles Selects Seventh Winner of “What’s on Your Plate?” Contest

COLUMBUS –The Bureau of Motor Vehicles (BMV) has selected its seventh “What’s on Your Plate?” winner!

As this quarter’s winner, Rus Leichtenberger of Columbus will be featured on the BMV’s Web site, Facebook and Twitter pages. He will also receive a decorative license plate with the personalization of his choice.

Rus’ personalized plate reads LUV ME 2X. He and his wife Deniece were recently married in 2014. They were high school sweethearts but things didn’t work out for them back then and they split up and lost touch completely. Deniece had a 1974 VW Bug at the time which Rus purchased from Deniece’s mother while she was off in Army Basic Training.



Fate brought them together after more than 30 years apart and together they purchased another 1974 VW Bug. They feel this is their second chance at love and their second VW Bug.

The BMV still wants to hear from you! If you have a unique personalized license plate, send a photo of you with your personalized license plate and a brief summary of how you chose your plate’s message. Email the photo and summary to Communications@dps.state.oh.us and you could be featured on BMV’s Facebook page and BMV’s official website. You could also win a decorative plate award with the personalization of your choice! Plates must be current and valid. Winners will be selected quarterly.

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