



MEDIA ADVISORY

Criminal Justice Services

Ohio Criminal Justice Services • Karhlton F. Moore, Executive Director
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FOR IMMEDIATE RELEASE:

April 23, 2012

Contact: Kristen Castle, Public Information Officer, 614-728-4623

ODPS TO KICK OFF *RIDE SMART* CAMPAIGN

Campaign Aims to Reduce Motorcycle Deaths and Injuries

What: Motorcycle Ohio, part of the Ohio Department of Public Safety's Office of Criminal Justice Services, is gathering with partners to kick off its *Ride SMART* motorcycle safety campaign. *Ride SMART* will work to address all aspects of motorcycle safety including: Ride **S**ober. Ride **M**otorcycle Endorsed. Ride **A**lert. Use the **R**ight Gear. Ride **T**rained. *Ride SMART.*

Who: Thomas P. Charles, Director, Ohio Department of Public Safety
Karhlton Moore, Executive Director, Office of Criminal Justice Services
Rob Dingman, President and CEO, American Motorcyclist Association
Sgt. Steve Click, Ohio State Highway Patrol
Yolanda Harris, WSYX ABC 6
Annette Wood, Retired Military/Motorcycle Ohio Instructor
Motorcycle riders, enthusiasts and local law enforcement motorcycle units have been invited to attend as well.

Where: Quaker Steak and Lube
8500 Lyra Drive (off Polaris Parkway)
Columbus, OH 43240
(Rain location – inside Quaker Steak and Lube)

When: Wednesday, April 25, 2012, at 2:00 p.m.

Why: ODPS leads the *Ride SMART* campaign every year to raise awareness for motorcycle safety. The motorcycle riding season is already underway and Motorcycle Safety Awareness Month is approaching, which is recognized in May. Now is the time to get the word out that motorists must watch out for motorcyclists and motorcyclists must always *Ride SMART.*

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